



March 19, 2016
CSU - San Marcos
10-6 pm

Chamorro Cultural Festival 2016

presented by **CHE'LU**

January 2, 2016

Dear Chamorro Sisters and Brothers:

CHE'LU's mission is to preserve Chamorro culture. Over the years the Chamorro Cultural Festivals have grown through the teaching and showcasing of our culture.

CCF has become the preeminent Chamorro cultural event on the mainland. Since its inception, CCF has grown exponentially. Guest from near and far make it a point to attend this annual event—it's one reason your business is involved.

To further your reach and better connect with your target, I invite you to advertise your business through our official event program. Advertising rates are reasonable, and your message will be available long after the event ends.

Your brand is your business. Make sure your business is in front of the perfect audience long after the last canopy is packed from CCF 2016. Advertise today! An advertising information document is attached.

Sincerely,

Danny Blas
Chairperson
CHE'LU Board of Directors